

# Goodies



## F for fair trade



Dad, what are these circular logos on the things we are buying? What do they mean?

Those logos shows they are Fairtrade products!

**W**E are supposed to pay a fair price when we buy goods. But it could be unfair for people who produce the goods in some cases. Farmers may receive very little of a product's profit if companies make lots of money from it. To make sure they are treated fairly, the idea of fair trade was created.

### Editor's Note

Hi! I have lived in Hong Kong for many years but I have rarely seen rainbows here. I have only seen them twice and the last time was three years ago. But when you go to other countries you see them regularly after rainy weather; sometimes, you even see two at the same time! Could it be the city's air pollution that is stopping us from seeing rainbows? Do not worry, as you can create your own rainbow with a glass and water. Turn to G03 to know more. Elsewhere in our paper, a student has written to Rose about a classmate who treats her in an unkind way. She has to clean the classroom and do that girl's homework. Find out what advice Rose gives on G10.



Simon



Joyce

# How fair trade works

Fair trade is all about giving the people who produce the things you buy a fair price for their work. The money we spend on their products can improve their whole community. Here is how



What happens when you buy things with a Fairtrade logo?

## Improving lives

Fair trade helps farmers and workers fight **poverty** and improve the living conditions of their **communities**.



## Fair treatment

The people who produce these products earn fair profits and community development funds.



## Quality products

Fair trade helps farmers to earn more. That means they can invest more and raise their products' quality.



## Fair trade has all sorts of categories



Coffee and Tea



Cotton



Farm products



Herbs and spices



Sugar



Cocoa

## Protecting the environment

Fair trade helps farmers manage the land better, and the **ecosystem** is better protected.



## Fair trade products in Hong Kong



## Reasons to buy fair trade goods

- Help to ensure fair trade practices between farmers, growers, and **grocers**.
- Fair trade workers and farmers are **guaranteed** a minimum price and can get credit for harvests.
- Fair trade has strict no-child-labour regulations to protect children's rights.
- Gives farmers the ability to **survive**.

Some shops we can find fair trade products:



shop.hkfairtradepower.com



www.goodgoods.hk



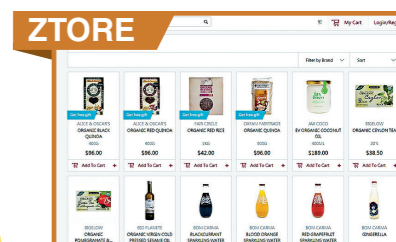
www.fair-and-healthy.com



eshop330.hk



www.happyfamilies.hk



www.ztore.com

