



Goodies



The world's favourite Kitty



How is she
going to
talk without
a mouth?

She could
perform
mime!



IN the 45 years since Hello Kitty was born, filmmakers have not figured out how to make a movie about her because the cartoon cat cannot speak as she does not have a mouth. But now Hollywood has found a way around it, and they say they will make a movie. Other Sanrio characters, such as My Melody, may also appear in it.



The beloved cartoon cat HELLO KITTY

MOST people think Hello Kitty is very cute, and that has been the secret of her success.

A future film star

APART from Hello Kitty, there are many other cartoon characters from Sanrio – the company that created them. For example, there is My Melody the bunny and Badtz Maru the **penguin**. New Line Cinema spent five years trying to convince Sanrio to let the studio make a movie about Hello Kitty and her friends. Now that Sanrio has agreed, the studio has promised to produce a **script** soon.



Naming a kitty

ALTHOUGH Hello Kitty looks like a cat, Sanrio insists that she is actually a little British girl named Kitty White. She was named **in honour of** a cat called Kitty in Lewis Carroll's *Alice's Adventures in Wonderland*. The character was created by Yuko Shimizu in 1974, originally as a way for Sanrio to promote its **merchandise**. Nowadays, she has a whole group of friends, such as her boyfriend Dear Daniel.



Hello Kitty is older than I am, haha!



Going global

HELLO Kitty helps sell over 50,000 kinds of products, which are sold in 130 countries across the globe. All in all, she is worth US\$6 billion (HK\$47bn)! The first time Hello Kitty went **abroad** was to the US in 1976. Nowadays, there are even Hello Kitty cafes and theme parks in **various** places; even Hong Kong has a Hello Kitty café. She has also appeared on trains and aeroplanes.



Where is the Hello Kitty theme park?

- A. Japan
- B. Egypt
- C. Canada

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